



# HERITAGE HUMANE SOCIETY

## Heritage Humane Society FURever Homes 8k, 5k & Pet Run Sponsorship Letter Finding forever homes for furry friends in need

**Saturday, October 24, 2020 at Jamestown High School**  
A Colonial Road Runners Grand Prix Event

We are pleased to announce that we have opened up sponsorship opportunities for our first annual FURever Homes 8k, 5k, and Pet Run! Join Heritage Humane Society as a sponsor, and get your business' name in front of walkers, runner, and their dogs at our race to benefit the homeless pets!

The event will be held Saturday, October 24, 2020 at Jamestown High School in Williamsburg, VA. The event will include a 1-mile Fun Run (& Pet Run), a FURever 8k and 5k, adoptable pets from Heritage Humane Society, a local pet community vendor fair, awards ceremony, and drink ticket to Spoke & Art Provisions Co. The course starts and ends at Jamestown High School and includes sections of Greensprings Trail and the Capital Trail.

You will find attached the sponsorship level information along with more details about the event. Please email us with any questions at [fureverrace@heritagehumane.org](mailto:fureverrace@heritagehumane.org).

Please note, if health regulations force us to cancel the event it will be switched to a virtual event.

Heritage Humane Society is a 501(c)(3) non-profit organization. Tax ID # 54-1641580





**HERITAGE**  
HUMANE SOCIETY

## Heritage Humane Society FURever Homes 8k, 5k & Pet Run Sponsorship Letter

### SPONSOR LEVELS

#### \$1,500 Presenting Sponsor

#### \$250 Silver Sponsor

- Logo on event t-shirt
- Listed as sponsor with logo and link on event social media and website
- Listed as sponsor on printed promotional flyers
- 4 FREE race entries (includes t-shirt, swag bag, & drink ticket to Spoke & Art Provisions Co.)
- Opportunity to have table set up at event (for \$50 additional fee)
- Company mention on PA at post-race party

**SOLD OUT**

#### \$500 Gold Sponsor

- Logo on race mile marker
- Prominent logo on event t-shirt
- Listed as sponsor with logo and link on social media and website
- Listed as sponsor on printed promotional materials
- 8 FREE race entries (includes t-shirt, swag bag, & drink ticket to Spoke & Art Provisions Co.)
- Opportunity to have table set up at event (for \$50 additional fee)
- Company promotional item in race packets
- Company mention on PA at after party

#### \$100 Bronze Sponsor

- Listed as sponsor with link on social media and website
- Name on event t-shirt

**FURever Homes 8k**  
5k & Pet Run



# FUREVER 8K, 5K & PET RUN SPONSOR AGREEMENT

**Saturday, October 24, 2020**  
Jamestown High School  
[heritagehumane.org/fureverrace](http://heritagehumane.org/fureverrace)

**T-Shirt Print Deadline:** September 18, 2020  
**FINAL Print (flyers, banners) Deadline:** September 18, 2020

## SPONSORSHIP LEVEL

- Presenting Sponsor | **SOLD OUT**
- Gold Sponsor | \$500
  - additional \$50 for vendor booth access
- Silver Sponsor | \$250
  - additional \$50 for vendor booth access
- Bronze Sponsor | \$100

## PAYMENT INFORMATION

- Enclosed is my check made payable to the Heritage Humane Society
- Please charge my  Visa  MasterCard  Amex  Discover
  - Name on Card: \_\_\_\_\_
  - Credit Card #: \_\_\_\_\_
  - Exp. Date: \_\_\_\_\_ CVV# \_\_\_\_\_
- Please send me a pledge fulfillment reminder.

Individual Donor Name(s): \_\_\_\_\_  
*(as it should appear on event materials)*

OR

Donor Organization: \_\_\_\_\_  
*(as it should appear on event materials)*

Contact Name: \_\_\_\_\_

Donor Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_  
*signature of donor*

\_\_\_\_\_  
*date*

**Please e-mail the form to: [fureverrace@heritagehumane.org](mailto:fureverrace@heritagehumane.org)**  
**OR**

**Please mail this form to:**

Heritage Humane Society, 430 Waller Mill Rd, Williamsburg, VA 23185  
or fax to 757-221-0361

The Heritage Humane Society is a 501(c)(3) non-profit organization. Tax ID # 54-1641580

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