MAKE PAR FOR PETS GOLF CLASSIC 2021

FRIDAY SEPT. 17

WILLIAMSBURG NATIONAL GOLF COURSE

HERITAGE HUMANE SOCIETY AUXILIARY

Join pet-lovers like you for a spectacular day of golf, refreshments, and camaraderie while supporting local homeless pets.

EXCLUSIVE SPONSORSHIPS (only one sponsorship available for each level):

$5,000 Presenting Sponsor Features and Benefits

- Custom signage at the event; name and logo prominently placed throughout the event.
- Exclusive Presenting Sponsor recognition with company logo in event promotions (print, social media, marketing platforms).
- Two foursome registration ($880 value); includes greens fee, cart, range use, box lunch with a drink, and dinner for each golfer. Option: dinner for eight participants without golf.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards dinner.
- Representative has 2 minutes during the awards ceremony to address the participants.

$2,500 Awards Dinner Sponsor Features and Benefits

- Custom signage at the event; name and logo prominently placed throughout the event.
- One foursome registration ($440 value); includes greens fee, cart, range use, box lunch with a drink, and dinner for each golfer. Option: dinner for eight participants without golf.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards dinner.

N/A Golf Pro Sponsor Features and Benefits

SOLD OUT!

N/A Luncheon Sponsor Features and Benefits

SOLD OUT!

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N/A Beverage Sponsor Features and Benefits

SOLD OUT!

N/A Longest Drive Sponsor Features and Benefits

SOLD OUT!

N/A Closest to the Pin Features and Benefits

SOLD OUT!

$750 Dessert Sponsor Features and Benefits

- Custom signage at the event; name and logo prominently placed throughout the event.
- One twosome registration ($220 value); includes greens fee, cart, range use, box lunch with a drink, and dinner for each golfer. Option: dinner for four participants without golf.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards dinner.

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GENERAL SPONSORSHIPS (no limit to number of sponsors per level):

$1,000 Eagle Sponsor Features and Benefits

- Name and message prominently displayed on custom-created hole sponsor sign.
- One foursome registration ($440 value); includes greens fee, cart, range use, box lunch with a drink, and dinner for each golfer. Option: dinner for eight participants without golf.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website (averaging more than 5,000 hits per week).
- Listing and logo on the HHS website.
- Opportunity to provide company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards dinner.

$500 Birdie Sponsor Features and Benefits

- Name and message prominently displayed on custom-created hole sponsor sign.
- Sponsorship acknowledged during radio Pause for Paws segments prior to the tournament.
- Sponsor spotlight and tagging on the Heritage Humane Society social media platforms and website (averaging more than 5,000 hits per week).
- Acknowledgment on the HHS's popular social media sites.
- Listing on the HHS website.

$250 Hole Sponsor Features and Benefits

- Name and message prominently displayed on custom-created hole sponsor sign.
- Acknowledgment on the HHS's popular social media sites.
- Listing on the HHS website.

PLAYER REGISTRATION OPTIONS:

$600 "Purr-fect" Team Package with Hole Sponsorship

- Registration for a four-person team.
- Includes for each player: greens fee, cart, range use, box lunch with a drink, and dinner.
- Includes for the team: name or message prominently displayed on custom-created hole sponsor sign, acknowledgment on the Heritage Humane Society's popular social media sites, and listing on the HHS website.
- NOTE: Early-bird registration rate of $550 is valid from April 1, 2021 through August 1, 2021.

$110 Individual Player

- Includes greens fee, cart, range use, box lunch with a drink, and dinner.
- NOTE: Early-bird registration rate of $100 is valid from April 1, 2021 through August 1, 2021.

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2021 SPONSORSHIP COMMITMENT FORM

Thank you for your support of local homeless pets! Please complete this form and return it to Heritage Humane Society to guarantee your sponsorship level. You will be invoiced after the form is received.

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Contact Email Address: _____

Contact Primary Phone #: _____

Level of Sponsorship (please list your 1st and 2nd choices):

1st Choice: _____ **Amount:** _____

2nd Choice: _____ **Amount:** _____

□ **I would like to save resources by having my tax letter sent electronically.**

□ **I do not wish to be added to the electronic newsletter list for monthly updates.**

By signing below, I commit to this sponsorship and these terms of payment.

Name of Sponsor: _____

Signature of Sponsor: _____

Date: _____

Heritage Humane Society is a 501(c)(3) Nonprofit Organization. Tax ID: 54-1641580
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