



**MAKE  
PAR FOR  
PETS  
GOLF CLASSIC**  
**2022**  
**FRIDAY, SEPT. 16**  
**KINGSMILL RESORT**

Dear Community Partner:

Please accept this letter as an introduction to the 2022 Make Par for Pets Golf Classic. This event is organized by the Heritage Humane Society Auxiliary in support of the Heritage Humane Society. Heritage Humane Society is a local, independent, open-admission shelter serving Williamsburg, James City County, and beyond. HHS receives more than 93% of its funding through private donations and receives no funding from the Humane Society of the United States or the ASPCA. In 2021, HHS found forever homes for 1,086 pets in our community.

This year we are excited to be hosting the event on Friday, September 16, 2022 at Kingsmill Resort. Golfers in the tournament will have the unique opportunity to play where pro golfers have on the stunning River Course, rated one of the best golf courses in Virginia, or on the Plantation Course which is an Arnold Palmer and Ed Seay design that challenges players of all skill levels.

Make Par for Pets is a great opportunity for you or your company to support a worthy cause and at the same time receive valuable exposure. We offer numerous sponsorship levels, both exclusive and general, each with specific benefits. Enclosed please find details of the sponsorship and participation opportunities for Make Par for Pets, along with a sponsor commitment form. Your involvement will help the homeless animals in our community receive critical medical and social care that will allow them to find a new family.

We appreciate your consideration and look forward to hearing from you soon. Online registration, for both general sponsors and golfers are available now at [heritagehumane.org/golf](https://heritagehumane.org/golf). If you have questions or need additional information, please do not hesitate to contact me. Again, thank you for considering a sponsorship in the 2022 Make Par for Pets Golf Classic.

Sincerely,

Jennifer Lafountain  
Marketing & Community Engagement Manager  
757-221-0150 ext.1001  
[donate@heritagehumane.org](mailto:donate@heritagehumane.org)



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## **EXCLUSIVE SPONSORSHIPS:**

**Presenting Sponsor** **SOLD OUT!**

### **\$2,500 Awards Lunch Sponsor (1 available)**

- Custom Awards sponsor sign placed in the Links Landing Tent which is where registration, breakfast, and lunch will be taking place.
- Option for a representative to do a two minute announcement at the awards lunch.
- One foursome registration (\$550 value): includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards lunch.

**Beer Sponsor** **SOLD OUT!**

**Breakfast Sponsor** **SOLD OUT!**

### **\$2,000 Golf Pro Sponsor (1 available)**

- Custom signs on both courses.
- Your sign placed in the Links Landing Tent which is where registration, breakfast, and lunch will be taking place.
- One foursome registration (\$550 value): includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Sponsor acknowledgment during radio spots that run prior to the tournament.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
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**EXCLUSIVE SPONSORSHIPS:**

**\$1,250 Longest Drive Sponsor (3 available)**

- Custom sign on course.
- One foursome registration (\$550 value): includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards lunch.

**\$1,250 Closest to the Pin Sponsor (3 available)**

- Custom sign on course.
- One foursome registration (\$550 value); includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Sponsor spotlight and tagging on the HHS social media platforms and website.
- Listing and logo on the HHS website.
- Opportunity to place company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards lunch.

**Dessert Sponsor**

**SOLD OUT!**



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## **GENERAL SPONSORSHIPS** (no limit to number of sponsors per level):

### **\$1,000 Eagle Sponsor**

- Name and message prominently displayed on two hole sponsor signs. 1 on each course.
- One foursome registration (\$550 value): includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Listing on the HHS website.
- Opportunity to provide company promotional items in each golfer's gift bag.
- Commemorative plaque to be presented at the awards lunch.

### **\$500 Birdie Sponsor**

- Name and message prominently displayed on a birdie sponsor sign. (Birdie sign our larger sponsor sign).
- Listing on the HHS website.

### **\$250 or \$400 Hole Sponsor**

- \$250 - 1 hole sign | \$400 - 2 hole signs. 1 on each course.
- Name and message prominently displayed on custom hole sponsor sign.
- Listing on the HHS website.

## **PLAYER REGISTRATION OPTIONS:**

### **\$700 "Purr-fect" Team Package with Hole Sponsorship**

- Registration for a four-person team (\$550 value).
- Includes for each player: greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Includes for the team: name or message prominently displayed on custom hole sponsor sign and listing on the HHS website.

### **\$550 Foursome of Players**

- Includes for each player: greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- NOTE: Registration opens on March 17, 2022.

### **\$150 Individual Player**

- Includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- NOTE: Registration opens on March 17, 2022.



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# 2022 SPONSORSHIP COMMITMENT FORM

Thank you for your support of local homeless pets! Please complete this form and return it to Heritage Humane Society to guarantee your sponsorship level. You will be invoiced after the form is received.

Company Name: \_\_\_\_\_

Contact Person and Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Primary Phone #: \_\_\_\_\_

Level of Sponsorship:

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

- I would like to save resources by having my tax letter sent electronically.
- I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Name of Sponsor: \_\_\_\_\_

Signature of Sponsor: \_\_\_\_\_

Date: \_\_\_\_\_