

McDuff's
PAWS
 Sept 30, 2023
 2 - 5 pm



AIR
 for pet health care



PAWS IN THE AIR SPONSOR LEVELS

Legacy Hall in New Town Williamsburg

Live music, silent auction, food, drinks, raffles, and fun!

Proceeds benefit the McDuff Fund Endowment at Heritage Humane Society, a 501(c)(3) organization.

\$3,000 PLATINUM PAWS

Exclusive Sponsor

- 2 page centerfold ad in program
- 10 tickets to event
- Promotional table top display space
- Executive listing on website
- Exclusive welcome banner at event
- Live event recognition

\$2,000 GOLD PAWS

Registration Sponsor

- Full page back cover ad in program
- 8 tickets to event
- Promotional table top display space
- Logo on website
- Logo on program
- Exclusive onsite signage
- Live event recognition

\$1,000 SILVER PAWS

(Choose One)

Silent Auction Sponsor

Raffle Sponsor

Kibble Kitchen Sponsor

Entertainment Sponsor

- Full page ad in program
- 6 tickets to event
- Promotional table top display space
- Logo on website
- Logo on program
- Popup banners at event
- Live event recognition

\$500 WATER STATION PAWS

- 1/2 page ad in program
- 4 tickets to event
- Listing on website
- Listing in program
- Live event recognition

\$250 GREEN PAWS

- Customized 2 ft. sign on the green
- 2 tickets to event
- Listing on website
- Listing in program
- Live event recognition

BRONZE PAWS

Silent Auction Donor

(\$200 or more donation to the auction)

- 1/4 page ad in program
- 2 tickets to event
- Listing on website
- Listing in program
- Live event recognition

AROUND THE GREEN

Bring your own display booth \$400

Tabletop display space \$250

CONTRIBUTOR

Donation of Raffle Item

- Listing on website
- Listing in program
- Live event recognition

PROGRAM ADS

1 page \$400

1/2 page \$200

1/4 page \$100

PAWS IN THE AIR

Sponsorship Agreement

September 30, 2023 | 2 p.m. - 5 p.m.
heritagehumane.org/pawsintheair

SPONSORSHIP LEVELS

- Platinum Paws | \$3,000
- Gold Paws | \$2,000
- Silver Paws | \$1,000
 - Silent Auction
 - Raffle
 - Kibble Kitchen
 - Entertainment
- Water Station Paws | \$500
- Green Paws | \$250
- Bronze Paws
- Contributor
- Program Ads
 - 1 page | \$400
 - 1/2 page | \$200
 - 1/4 page | \$100
- Bring your own display booth | \$400
- Tabletop display | \$250

PAYMENT INFORMATION

- Enclosed is my check made payable to the Heritage Humane Society. Please include in the memo line "McDuff."
- Please charge my Visa MasterCard Amex Discover
 - Name on Card: _____
 - Credit Card #: _____
 - Exp. Date: _____ CVV# _____
- Please send me a pledge fulfillment reminder.

Please e-mail the form to:
donate@heritagehumane.org
OR

Please mail this form to:
Heritage Humane Society
430 Waller Mill Rd.
Williamsburg, VA 23185

The Heritage Humane Society is a 501(c)(3) non-profit organization.
Tax ID # 54-1641580

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Contact Email Address: _____

Contact Primary Phone #: _____

How You Would Like to be Listed on Marketing Materials: _____

- I would like to save resources by having my tax letter sent electronically.
- I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Signature of Sponsor: _____

Date: _____