

MAKE
PAR FOR
PETS
2023
GOLF CLASSIC
FRIDAY, SEPT. 15
KINGSMILL RESORT



Dear Community Partner:

Please accept this letter as an introduction to the 2023 Make Par for Pets Golf Classic. This event is organized by The Heritage Humane Society Auxiliary in support of the homeless pets in our community. The Heritage Humane Society is a local, independent, open-admission shelter serving Williamsburg, James City County, and beyond. HHS receives more than 80% of its funding through private donations and receives no funding from the Humane Society of the United States or the ASPCA. In 2022, HHS found forever homes for 1,404 pets in our community.

This year we are excited to be hosting the event on Friday, September 15, 2023 at Kingsmill Resort. Golfers in the tournament will have the unique opportunity to play where pro golfers have on the stunning River Course, rated one of the best golf courses in Virginia, or on the Plantation Course which is an Arnold Palmer and Ed Seay design that challenges players of all skill levels.

Make Par for Pets is a great opportunity for you or your company to support a worthy cause and at the same time receive valuable exposure. We offer numerous sponsorship levels, both exclusive and general, each with specific benefits. Enclosed please find details of the sponsorship and participation opportunities for Make Par for Pets, along with a sponsor commitment form. Your involvement will help the homeless animals in our community receive critical medical and social care that will allow them to find a new family.

We appreciate your consideration and look forward to hearing from you soon. Online registration, for both general sponsors and golfers are available now at heritagehumane.org/golf. If you have questions or need additional information, please do not hesitate to contact me. Again, thank you for considering a sponsorship in the 2023 Make Par for Pets Golf Classic.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Lafountain".

Jennifer Lafountain
Marketing & Community Engagement Manager
757-221-0150 ext.1001
donate@heritagehumane.org

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GENERAL SPONSORSHIPS

\$1,000 Eagle Sponsor

- Name and message prominently displayed on two hole sponsor signs. 1 on each course.
- One foursome registration (\$600 value): includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Listing on the HHS website.
- Listing on sponsor board at event.
- Opportunity to provide company promotional items in each golfer's gift bag.
- Commemorative plaque and sponsor recognition on slideshow at Awards Lunch.

\$500 Birdie Sponsor

- Name and message prominently displayed on a birdie sponsor sign (birdie sign is a larger sponsor sign).
- 2 tickets to the Awards Lunch.
- Listing on the HHS website.
- Listing on sponsor board at event.
- Commemorative plaque and sponsor recognition on slideshow at Awards Lunch.

\$250 or \$400 Hole Sponsor

- \$250 - 1 hole sign | \$400 - 2 hole signs. 1 on each course. Identical signs.
- Name and message prominently displayed on custom hole sponsor sign.
- Listing on the HHS website.
- Listing on sponsor board at event.

PLAYER REGISTRATION OPTIONS:

\$750 "Purr-fect" Team Package with Hole Sponsorship

- Registration for a four-person team (\$600 value).
- Includes for each player: greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.
- Includes for the team: name or message prominently displayed on one custom hole sponsor sign and listing on the HHS website.
- Listing on sponsor board at event.

\$600 Foursome of Players

- Includes for each player: greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.

\$150 Individual Player

- Includes greens fee, cart, range use, continental breakfast, draft beer, and buffet lunch.

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2023 SPONSORSHIP COMMITMENT FORM

Thank you for your support of local homeless pets! Please complete this form and return it to The Heritage Humane Society to guarantee your sponsorship level. You will be invoiced after the form is received.

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Contact Email Address: _____

Contact Primary Phone #: _____

Level of Sponsorship:

Sponsorship Level: _____ Amount: _____

- Invoice Me.
- I would like to save resources by having my tax letter sent electronically.
- I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Name of Sponsor: _____

Signature of Sponsor: _____

Date: _____