



October 19 | 2 - 5 PM | Legacy Hall



PAWS IN THE AIR SPONSOR LEVELS

Legacy Hall in New Town Williamsburg

Live music, food, beer, wine, silent auction, vendors, raffles, and fun!

Learn more at: heritagehumane.org/pawsintheair

Proceeds benefit the McDuff Endowment Fund at Heritage Humane Society, a 501(c)(3) organization.

\$4,000 DIAMOND PAWS

(1 available)

- 2 page centerfold ad in program
- 16 tickets to event
- Promotional table top display space
- Sponsor recognition on radio promotional ads
- Premiere logo on website and marketing materials
- Exclusive welcome banner at event
- Live event recognition

\$3,000 PLATINUM PAWS

(1 available)

- Full page back cover ad in program
- 12 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$2,000 GOLD PAWS

(2 available)

- Full page inside cover ad in program
- 10 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$1,000 SILVER PAWS

(Choose One)

Entertainment Sponsor
Kibble Kitchen Sponsor
Raffle Sponsor
Silent Auction Sponsor
Water Sponsor

- Full page ad in program
- 8 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$250 GREEN PAWS

- Customized 2 ft. sign on the green
- 2 tickets to event
- Listing on website

\$250 AROUND THE GREEN

- Promotional table top display space

CONTRIBUTOR

Donation of Raffle Item

- Listing on website
- Listing at event

BRONZE PAWS

Silent Auction Donor*

(\$200 or more donation to the auction)

- 1/4 page ad in program
- 2 tickets to event
- Listing on website

*donations accepted upon approval

PROGRAM ADS

1 page	\$400
1/2 page	\$200
1/4 page	\$100



PAWS IN THE AIR

Sponsorship Agreement



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heritagehumane.org/pawsintheair

SPONSORSHIP LEVELS

- ☐ Diamond Paws | \$4,000
- ☐ Platinum Paws | \$3,000
- ☐ Gold Paws | \$2,000
- ☐ Silver Paws | \$1,000
 - ☐ Entertainment
 - ☐ Kibble Kitchen
 - ☐ Raffle
 - ☐ Silent Auction
 - ☐ Water
- ☐ Green Paws | \$250
- ☐ Program Ads
 - ☐ 1 page | \$400
 - ☐ 1/2 page | \$200
 - ☐ 1/4 page | \$100
- ☐ Around the Green | \$250
- ☐ Bronze Paws (silent auction donation)
- ☐ Raffle Contributor

PAYMENT INFORMATION

☐ Enclosed is my check made payable to the Heritage Humane Society. Please include in the memo line "McDuff."

☐ Please charge my ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV# _____

☐ Please send me a pledge fulfillment reminder.

Please e-mail the form to:

donate@heritagehumane.org

OR

Please mail this form to:

Heritage Humane Society

430 Waller Mill Rd.

Williamsburg, VA 23185

The Heritage Humane Society is a 501(c)(3) non-profit organization.

Tax ID # 54-1641580

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Contact Email Address: _____

Contact Primary Phone #: _____

How You Would Like to be Listed on Marketing Materials: _____

☐ I would like to save resources by having my tax letter sent electronically.

☐ I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Signature of Sponsor: _____

Date: _____