



PAWS in the AIR



August 16 | 6 - 9 PM | Legacy Hall

PAWS IN THE AIR SPONSOR LEVELS

Legacy Hall in New Town Williamsburg
Live music, food, beer, wine, vendors, raffles, and fun!
Learn more at: heritagehumane.org/pawsintheair

Proceeds benefit the McDuff Endowment Fund at Heritage Humane Society, a 501(c)(3) organization.

DIAMOND PAWS

SOLD OUT



\$3,000 PLATINUM PAWS

(1 available)

- Full page back cover ad in program
- 12 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$2,000 GOLD PAWS

(2 available)

- Full page inside cover ad in program
- 10 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$1,000 SILVER PAWS

- (Choose One)
- Entertainment Sponsor
 - Kibble Kitchen Sponsor
 - Raffle Sponsor
 - Silent Auction Sponsor
 - Water Sponsor

- Full page ad in program
- 8 tickets to event
- Promotional table top display space
- Logo on website and marketing materials
- Exclusive onsite signage
- Live event recognition

\$250 GREEN PAWS

- Customized 2 ft. sign on the green
- 2 tickets to event
- Listing on website

\$250 AROUND THE GREEN

- Promotional table top display space

CONTRIBUTOR

Donation of Raffle Item

- Listing on website
- Listing at event

BRONZE PAWS

Silent Auction Donor* (\$200 or more donation to the auction)

- 1/4 page ad in program
 - 2 tickets to event
 - Listing on website
- *donations accepted upon approval

PROGRAM ADS

1 page	\$400
1/2 page	\$200
1/4 page	\$100



PAWS IN THE AIR

Sponsorship Agreement



August 16, 2025 | 2 PM - 5 PM | Legacy Hall
heritagehumane.org/pawsintheair

SPONSORSHIP LEVELS

- Diamond Paws | **SOLD OUT**
- Platinum Paws | \$3,000
- Gold Paws | \$2,000
- Silver Paws | \$1,000
 - Entertainment
 - Kibble Kitchen
 - Raffle
 - Silent Auction
 - Water
- Green Paws | \$250
- Program Ads
 - 1 page | \$400
 - 1/2 page | \$200
 - 1/4 page | \$100
- Around the Green | \$250
- Bronze Paws (silent auction donation)
- Raffle Contributor

PAYMENT INFORMATION

- Enclosed is my check made payable to the Heritage Humane Society. Please include in the memo line "McDuff."
- Please charge my Visa MasterCard Amex Discover

Name on Card: _____

Credit Card #: _____

Exp. Date: _____ CVV# _____
- Please send me a pledge fulfillment reminder.

Please e-mail the form to:
donate@heritagehumane.org
OR

Please mail this form to:
Heritage Humane Society
430 Waller Mill Rd.
Williamsburg, VA 23185

The Heritage Humane Society is a 501(c)(3) non-profit organization.
Tax ID # 54-1641580

Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

Contact Email Address: _____

Contact Primary Phone #: _____

How You Would Like to be Listed on Marketing Materials: _____

- I would like to save resources by having my tax letter sent electronically.
- I do not wish to be added to the electronic newsletter list for monthly updates.

By signing below, I commit to this sponsorship and these terms of payment.

Signature of Sponsor: _____

Date: _____